

LOOKS GOOD FOR BIG SUMMER.

Judging from the number of inquiries reaching Bay St. Louis the coming summer season promises to be the biggest yet. Every indication points that way. The Bay-Waveland Club will prove one of the big factors in making the season big. Every element of promise for the season should be encouraged.

SUBSCRIPTION \$2 PER YEAR—ALWAYS IN ADVANCE.

BAY LANDMARK IS LAID TO WASTE BY HUNGRY FLAMES

Bay Hotel. Formerly "The Pickwick," Destroyed by Fire of Unknown Origin at Early Hour Wednesday Morning—Loss Is Heavy.

INSURANCE SLIGHTLY ABOVE QUARTER OF LOSS.

History of Hotel Interesting—Was Built by Late J. V. Toumle and Evariste Saucier. After Civil War Known Over Country as Crescent Hotel.

Fires at about 3:30 o'clock Wednesday morning from unknown cause completely destroyed the Bay Hotel, located on the beach front and railroad crossing, leaving nothing but the cottages near by intact.

The flames were first seen from the roof, back of the north wing. Alarm was immediately sounded and the local volunteer fire department responded promptly. There were a number of guests at the hotel at the time. All escaped and no one was hurt. Mr. John Osoinach, residing nearby, offered his home to Manager Babcock, of the hotel, to those who were put out without shelter, which thoughtfulness and generosity was gratefully accepted.

Only Small Insurance Carried. How the fire originated is not known. Possibly to defective wiring or to any cause that could reasonably be ascribed. The physical property was estimated at \$60,000.00. In fact, including the many improvements put in a little over a year ago, the place could not have been put up for that amount, known ones say. Insurance was carried by the Hancock County Insurance Agency, represented by S. L. Engman, and was in the aggregate \$10,000.00 with different companies.

All that remained of the Hotel when day broke was a smoldering heap. The building was of frame and quickly consumed by the hungry flames. Only one end of the framework on the northeast corner remained. The local fire department with the city's gasoline engine did good work. It was this effort that saved the different cottages on the ground and the Palatsek dwelling on Front street. Fire equipment in the hotel could not be used.

Hotel Building Was Old Landmark. The Bay Hotel was owned by the Bay Hotel Company, incorporated, organized hardly two years ago, with H. S. Weston, of Logtown, president, and E. J. Leonhard, Bay St. Louis, New Orleans, vice president; Leo W. Seal, treasurer, and S. L. Engman, secretary, with Harry Babcock, manager.

During the early sixties, shortly after the Civil War, the late Capt. J. V. Toumle, father of R. W. Toumle, residing in this city, and Evariste Saucier, father of Postmaster E. Joseph Saucier, in co-operation, built the first unit or wing of the hotel. This building was destroyed by the fire and formed the north wing. It was about 56 or 57 years old. Mr. Toumle soon acquired the entire holding and for a generation it was operated as the Crescent Hotel. By this name it was known over the country. Many during the best part of the fifty years registered at the Crescent. Maurice Thompson, now resident, for many consecutive seasons wintered here. He came from Crawfordsville, Ind., his home, and was instrumental in bringing many guests from New Orleans and other parts of Louisiana the planters and others of the aristocracy spent their summers at the old Crescent Hotel.

About twenty-five years ago Mr. Toumle built the wing running parallel with the beach front and forming the main part of the building. This improvement was considerable to say nothing of the enlargement which commanded a greater success. Honored and loved by all who knew him and ripe in years, Mr. Toumle finally lost his health and passed away. Later the property was purchased by John Shansy. The new purchaser again improved the place to an extent entailing a cost of several thousand dollars and it was operated successfully for a number of years.

Plans for New Hotel Recently Adopted.

Two years or less ago Mrs. Shansy, wishing to retire from business, sold the property to H. S. Weston, of Logtown, who organized a local stock company known as the Bay Hotel Company, and the place was named accordingly. Fully \$15,000 was spent in renovating. Although these improvements were comparatively vast, at least they were temporary. About six months ago the company decided on plans for a quarter of a million dollar hotel, fireproof and modern in every respect. Plans adopted, however, the matter remained in abeyance. It was only last week, at a meeting of the stockholders of the company, it was decided to execute the plans. It was given out to the press actual work would begin during September. Messrs. Torn & Nolan drew the plans. Specifications call for fire-proof material, brick, concrete, steel and tile roofing. The style of architecture is patterned after mission, and the drawing of the proposed structure gives it all the appearance of the resort hotels in Florida and California. Such a building will easily be an acquisition and ornament to the Mississippi Gulf Coast.

The history of San Antonio, the Mecca of tourists from all parts of the country, is full of interest and inspiration.

"To know San Antonio is to know 'Springtime' is an expression once used by a well known writer in his description of this city of sun, flowers, where roses bloom in winter, months and semi-tropic palms lift up their heads to a sky of deepest blue.

The history of San Antonio, the Mecca of tourists from all parts of the country, is full of interest and inspiration.

Here it was that two centuries ago a band of Franciscan monks, following the trail of La Salle and his soldiers of fortune, came upon a little pueblo of Indians in a valley of golden sunlight, where the shade of wide spreading oaks and stately palms made a picture of contentment. Here, at last, was the land of beauty and richness they had dreamed of. They

The Standard Club

The County Paper.

BAY ST. LOUIS, MISSISSIPPI, SATURDAY, APRIL 21, 1923.

"THE OLD SPANISH TRAIL."

Paper read by Mr. W. O. Hart before the Second Annual Gulf Boulevard Conference, held in the City of New Orleans, March 27, 1923.

Concluded From Last Week.

Beaumont, Texas.

Beaumont is an enterprising city, one of the most substantial in the State, and is the center of the lumber industry of East Texas. The first large oil field in Texas was discovered here in 1901, since which time Beaumont has grown rapidly.

In addition to the lumber mills and oil refineries practically within the city, the rice-growing interests of the State center here.

The Neches River has been dredged and Beaumont is now a full-fledged port, with steamship lines operating to Tampico and other Mexican ports and also to some of European points.

The Development of Houston

from an obscure inland town to an important deep water port and one of the largest industrial centers of the South, has given rise to the expression—"The City, that foiled the geographers." More than fifty miles from the Gulf of Mexico—through the great Houston Ship Channel—cean going vessels ply between Houston and the important ports of the world. An extensive coastwise and foreign deep sea traffic has been developed within the past seven years.

The development of surrounding country with immense oil, rice and lumber interests, assures Houston's continuous progress in the world of commerce. Its civic pride is shown by its unusually large number of beautiful homes, flower filled parks and broad shaped boulevards.

Higher education and an atmosphere of culture and refinement is represented by the Rice Institute, a university with a private endowment of ten million dollars.

Then there is the San Fernando Cathedral, dating back to 1734, and in distances varying from two to eight miles, a series of missions built in the eighteenth century, many of which are still in a remarkable state of preservation. Most wonderful of these is Mission San Jose, built in 1720. Its ruined walls, cloisters and towers, its statuary and carvings are among the finest examples of Spanish architecture and art.

For Sam Houston, one of the largest army posts in the United States, lends unusual brilliance to the social atmosphere of San Antonio, the military affairs being among the gayest of the season. Reviews of troops, guard mount, band concerts and daring polo matches furnish entertainment for the visitor.

"Corpus Christi."

Should you ask how the beautiful bay and the town that looks out on it came by their name, "Corpus Christi," let me say that in 1653 the Sieur de la Salle came advertising into this safe haven on the 14th day of June, and in honor of his Holy Church he called it the Bay of Corpus Christi. It is one of the most beautiful in the world, with a magnificent sweep of shore line and a deep, natural channel for ships; and more to the present purpose, a perfect pass for the mighty denizens of the sea, who navigate beneath the tides and float or dart at will in calm or troubled waters. There is no more delightful spot for a long or short stay than Corpus Christi. The climate is ideal and outdoor life is the thing with everyone. The city has about ten thousand inhabitants, all the modern utilities, excellent shops and complete boating facilities. These waters and the adjacent bays and inlets are among the greatest resorts for wild birds in the world. Everyone goes "duck shooting" in this region and the shops at Corpus Christi are always well supplied with all the necessities. The fishing in bay and gulf is unsurpassed, and Spanish mackerel is the favorite catch, with the possible exception of the tarpon. Every self-respecting angler feels that his honor as an Isaac Walton is at stake until he lands one of the silver monarchs.

Brownsville is an interesting combination of

The Land of Manana and the city of today. On its streets busy Americans jostle placid cabarets out of their reveries and are gradually chowing them into the past. Modern business buildings and metropolitan methods now prevail.

Irrigation has done it, for on the brown, arid plains that the Dons and Hidalgos were content to leave to the cactus and sage, the American farmers are raising alfalfa, corn, cotton, cane, onions, tomatoes, oranges, lemons, grapefruit and figs.

Choose your own diversion in and around Brownsville. You can motor through the reclaimed country, with a garter, a palm grove or an orchard on either hand; you can shoot big game and birds; or within barely twenty miles of Brownsville, and reached by an "old-timey" narrow-gauge railroad, lies Point Isabel, probably one of the best fishing resorts on the Gulf of Mexico. Every facility is here provided, hotel accommodations, boats, tackle and a boatman-guide, who will tell you in Spanish that he can lead you to where a crowd of grown-men tarpon are holding.

There is a lady-like school of beautiful mackerel is in session, and though you may not understand him while he is telling you these things, he will make good and you'll return ready to claim that our old friend Walton was an amateur.

You may cross the river to Matamoros, visit a foreign land that speaks of yesterday and holds to the atmosphere and customs of the past. There you will hear the soft spoken Latin tongue, you will barter and buy with pesos, reales and centavos.

Point Isabel is so intimately connected with the beginning of the Mexican War that an article on the subject by Mr. W. D. Hornaday is particularly appropriate as part of this paper.

Within a short distance of Point Isabel, Tex., are the battlefields of Palo Alto and Resaca de la Palma, which mark two of the most historic and sanguinary engagements of the Mexican War. These battlefields are situated on the American side of the

BASEBALL SEASON AT KILN OPENED LAST SUNDAY.

Kiln High School Nine Scored Victory Over Bunker Hill Stars of Bay St. Louis. High Scored 9, While the Stars Failed to Twinkle.

Kiln High School opened the 1923 baseball season at Kiln last Sunday with a victory over the Bunker Hill Stars, of Bay St. Louis, by a score of 9 to 0. The game ended in the eighth inning with a squabble over the umpire's decision at the plate, and the game was forfeited to Kiln. The game was hard fought throughout.

Kiln grabbed a lead of two points in their first inning, that the visitors were never able to overcome. R. Burke, first man up for Kiln, was given a pass to first, and scored when Haas hit a home run over the left fielder's head.

Haas and Milton Cuevas, of Kiln, were stars of the game. Haas hit three times up, knocked a home run and a two-bagger, and Cuevas pitched stellar ball for the locals, striking out twelve of the visitors.

The box score: Kiln—Totals 28 3 27 13. Stanislaus to Play Biloxie.

The Biloxie baseball team visits the Stanislaus team within the month.

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THE SEA COAST ECHO.
C. G. Moreau, Editor and Publisher.
Official Journal of The Board of
Supervisors, Hancock County, Miss.
Official Journal of Board of Mayor
and Aldermen City of Bay St. Louis.
D. C. WESTON LAID TO REST.

Hancock county has again sustained a serious loss, one that is irreparable, in the demise of D. Coney Weston, life-long resident of Logtown, who passed away last week in the bosom of his family and who was laid to rest Sunday afternoon.

It is said to have been one of the largest—if not the largest—funeral held in Hancock county. There were representatives from every point along the Gulf Coast; from points in the interior of the State, and from many places in Louisiana. It was a fitting tribute to the personal worth and the high esteem in which the deceased was held by his fellow men. No greater tribute could be paid than to say he was loved by his fellow men. His friends were wherever he was known. He bore ill will towards no one, and "none knew him but to love him."

Coney Weston was of that type of men whose big heart knew no bounds. Broad-minded, generous to a fault, he bore malice toward none. As one of the heads of the big manufacturing concern he was part of, many worked under his jurisdiction, and the fact is well-nigh proverbial that he never spoke a word of unkindness nor did he ever utter a rebuff to anyone. This was in a measure evidenced at the funeral. It was noted that not only men who labored for him, but many from away and who had possibly been with him in former years, were present at the funeral. The sincerity of such a tribute is self-evident.

The death of D. C. Weston removes from Hancock county a man who was of the very highest type of citizenship. He was affiliated with every movement representing the moral and uplift of life, as well as the economic and industrial endeavors of life. He turned no appeal for assistance away. His charities and virtues were many, and the intelligence of his demise has brought sorrow to the hearts of many.

A devoted husband and ideal father, his loss in the home comes as a crushing blow, but the thought that he lived an ideal life and that his having lived in this world has meant so much to those left behind will indeed serve as a consolation. The memory of such men remain imperishable. Their deeds and precepts live long after they are gone.

GOVERNOR BILBO IN THE LIME-LIGHT AGAIN.

Mississippi's erstwhile governor, Theodore G. Bilbo, is in the limelight again, as much as he shuns (?) notoriety.

Only a few months ago, when the State was harassed with the charges of the Birkhead-Russell case, the wily little ex-governor became conspicuous by his absence when called in Judge Holmes' court at Oxford to testify on behalf of Miss Birkhead, the plaintiff, and failed to take cognizance of the summons. Utter failure to appear subjected him to the ban of contempt of court. After the harrowing and salacious details of the case had gone the process of the court, Bilbo was heard from. But the case was ended and his testimony was neither desired nor demanded.

Papers citing him for contempt were served and Bilbo appeared before the judge and his court this week, plead guilty and was fined \$100 and sentenced to serve thirty days in the Lafayette county jail. Judge Holmes took no cognizance of the prominence of the prisoner. He will be applauded for the prompt and positive manner he assumed in the premises. He regarded the "extinguished" governor just as he would any other citizen, and it is refreshing to note this in these spurious times when opinions and doings of men in position are looked upon with suspicion and doubt. Judge Holmes is no hero. He did his plain duty. But his action will be looked upon with favor for its salutary effect. It is gratifying to all right-thinking people.

A WISE OLD GEESER.

There was an old gesser, he had a lot of sense. He started up a business on a dollar eighty cents. The dollar for stock and his effort for an ad brought him three lovely dollars in a day, by dad. Well, he bought more goods and a little more space, and he played that system with a smile on his face. The customers flocked up to his two-by-four, and soon he had to hustle for a regular store. Up on the square where the people pass, he gobbled up a corner that was all plate glass. He fixed up the window with the best he had and told them all about it in an Echo ad. He soon had 'em coming, and he never quit, and he didn't cut down on his ads a bit. And he's kept things humming in the town ever since, and everybody calls him the merchant prince. Some say it's luck, but that's all bunk; why, he was doing business when the times were punk. People have to purchase and the gesser was wise—for he knew the way to get 'em was to advertise.

CURBING THE CALAMITY HOWLER.

The calamity howler, like the poor, we have with us always. Frequently the calamity howler is a so-called good citizen. Many times he owns considerable property, but nineteen times out of twenty he speaks without thinking and never measures the destruction of his thoughtless remarks.

Some years ago, following one of the greatest panics, a nation-wide movement sprang up among the business men following the suggestion of a great St. Louis manufacturer, that the people should speak encouragement and train themselves to state facts and not fancies. In ninety days a very decided improvement in business was noticed.

Lately we have heard the calamity howler in Mississippi talking about too much rain, frost killing the truck crops, the bad faith shown by business men, the impossibility of getting a square deal, the lack of markets, the passing of the lumber industry and the throttling of business by the trusts. When asked for actual facts or figures to support suggestions or criticisms made, usually the speaker could produce nothing of a tangible nature.

Co-operation between town and country in the building of markets and the exchange of commodities on a practical common sense basis, will go a long way towards curbing the calamity howler. No section of the country should depend upon any one commodity alone. No town or city can succeed on one kind of factory. Varied industries stabilize labor and buying power.

Every farm should add to its garden area. More fruit trees of standard varieties should be planted. The number of chickens should be practically doubled. Every farmer should get into the dairying business in a small way, at least, not to sell whole milk, but the butter fat, using the skim milk for home use and the great dairy by-products, pigs and chickens.

A determined effort to reach quantity production in some commodity should be made in each neighborhood. The man in the town and the man on the farm should have a close personal contact. The farmer is a manufacturer, a producer and not a salesman, so the man whose business is to sell should give a part of his time and effort towards helping in a co-operative way to sell the products from the farm.

It has been found that the percentage of calamity howlers is very small in the dairying districts where a rounded out agriculture is possible. On the other hand, the number of squatters, to a marked degree, increases in the one-crop section. The best remedy for curbing the calamity howler is an educational program that will make people think and work together for general prosperity built around diversified industry, and rotated crops, instead of one-crop and a fast-dying industry.

The Mississippi Development Board in offering the Golden Rule Sales Plan and other education work to the cities and the small communities in Mississippi, did so with the hope to help curb the calamity howler and to sell Mississippi to Mississippians.

Remember that the calamity howler thrives best in a one-industry or one-crop country.

BANKS TO PROTECT LITTLE INVESTORS.

We are glad to learn through the daily papers that the National Investment Bankers' Association has taken steps to protect the small investors of the country, and that a campaign will be waged to acquaint them with the underhand methods of fake stock promoters. This is commendable, to say the least, and we feel this national effort—and we know it will—secure the co-operation of both local and a fast-dying industry.

The trouble with too many people who have \$100 or so to invest is they are not able to distinguish between an investment and a gamble. They are easily induced by promoters and salesmen to part with their money in schemes that offer them little chance of winning. And when they are "stung" they are too proud, or too sensitive to public opinion, to come right out and report the matter—so the fake agent or promoter goes unpunished and proceeds to hunt up more victims. No one will ever know, for instance, just how many Bay St. Louis and Hancock county people have lost money in fake stock promotions and have kept quiet about it for fear their neighbors would laugh at them.

There are many good and safe investments in this country. Any banker can point them out to the man who has a few dollars he wants to invest. The new campaign is to educate people to buy their stocks openly, as only in that way can the fake salesman be kept in the limelight.

It is the fact that those salesmen know their victims won't cry out when they are "stung" that encourages so much crooked work. And for the sake of the man with \$100 or so to invest we hope the campaign gets the attention to which it is entitled.

Some married women wonder why any woman should want to steal so useless a thing as a husband.

A fashion note says new stockings wear longer if they're washed before they are worn. Yes, or if the toenails are kept trimmed.

It's funny how a mother will fuss around trying to get her daughter married off, but did you ever hear of a father lying awake nights trying to find a match for his son?

CASTORIA

For Infants and Children

In Use For Over 30 Years

Always bears the signature of

Char. Fletcher

It's certainly tough to have to keep on paying installments on a war that we're not using.

THIS IS GOING TO BE A RECORD-BREAKING YEAR.

From all over the country come reports of unusual building activity and everywhere it is predicted that there are going to be more new homes constructed in the United States this year than during any year since 1914. It isn't confined to the cities, either. Innumerable of the smaller cities are included in this activity almost without precedent. Bay St. Louis continues to show active signs along these lines of activity. At present the city is enjoying a period of building, repairing, renovating and remodeling like never in its history. Take your car, dear reader, for a tour of the city. Take notice, please. If you make a list, its length will appear incredible. Bay St. Louis is not only on the threshold of greater things and bigger development, but it has arrived at a time of its existence when at no time previously has the present been exceeded. The time to build is now. There will be no time more propitious.

This ought to convince the man who postponed building a home last year that he is only going to make still another mistake if he puts it off another year. Wages of carpenters and brick masons are not coming down—be assured of that. And the great demand for homes is only serving to increase the price of lumber and hardware. In fact, level-headed, unbiased realty and building men will tell you sincerely that they do not believe the time will come when a house can be built as cheaply as now. So, if you still have last year's building bug in your system, why not get busy? Why not follow the example of thousands of others and build while the market is still within reach?

A few reasons why pupils fail.

One-fourth of the pupils in the first year in high school in a certain town not very far from Bay St. Louis failed to pass their mid-year examinations. Parents rose in their wrath and denounced the school. The principal replied that the failures, almost without exception, were due to "lack of study, irregular attendance, absolute indifference, picture shows, parties and dances." The school system of our State is good. The school we refer to ranks high and the teachers are said to be second to none in the country. When schools fail under such a system it is from a lack of cooperation by the parents and children. The principal will have no trouble in substantiating his charges regarding the outside activities of the children. It is not difficult to prove which pupils in a community lead wholesome, quiet lives, conducive to good scholarship, and which lead the other kind. The difficulty comes in proving to foolish, indulgent parents the true relation between the child's outside diversions and his school work. Parents who are inclined always to blame the schools for the failure of their children would do well to look facts in the face.

BROADCASTINGS.

Why doesn't France threaten Germany with prohibition unless she pays up?

We overheard a man say yesterday that the love they used to make on the old parlor sofa was a lot slower but it lasts a good deal longer than the kind they make nowadays.

A New York woman had her new hat buried with her. The husband will probably have the bill buried with him.

They say snakes will not bite in the winter, and to some fishermen it appears that a lot of fish are the same way.

The man who growls most about his troubles thinks other people are foolish not to take theirs as a matter of course.

Sometimes we wonder how the girls put in their time before mirrors and powder puffs were invented.

Anyhow, old King Tut didn't have to do a lot of lying about how many miles he could get out of a gallon of gasoline.

We never will believe the women are the equal of men until they learn to write a letter without adding a half-dozen postscripts to it.

Figures show there's a telephone to every eight people in the United States. And when you want to use one it looks like the other seven want to do the same thing at the same time.

We can sorta overlook the man who lives out on a bad, muddy road, but what alibi can the man who lives in town have for letting his subscription to the home paper lapse?

The reason husbands with brusette wives admire blondes is the same reason that a man married to a blonde is wild about brunettes.

The first kiss is worth a million dollars to some fellows, but they wouldn't give ten cents for the second one.

Some married women wonder why any woman should want to steal so useless a thing as a husband.

A fashion note says new stockings wear longer if they're washed before they are worn. Yes, or if the toenails are kept trimmed.

It's funny how a mother will fuss around trying to get her daughter married off, but did you ever hear of a father lying awake nights trying to find a match for his son?

FORD BANK BALANCE EXCEEDS \$200,000,000.

No Thought of Borrowing, Declares Detroit Manufacturer.

New York, April 18.—Henry Ford today declared that the cash balance of the Ford Motor Company still exceeds \$200,000,000, in spite of large purchases of coal and timber lands, water power sites and branch plant investments, according to a dispatch from Detroit to the Wall Street Journal.

Ford said, according to the dispatch, that these investments were all paid for in cash where such arrangements could be made, and that the money he was spending simply came out of the current earnings.

"As yet, he said, "we have not thought of borrowing any money."

Ford said the first step he has taken in connection with the development of his coal distribution himself was the letting of contracts for developing River Rouge coking ovens. Contracts for steel have been let and construction will begin soon, he asserted.

"When these are finished," said Ford, "we will double the coking ovens again."

HANCOCK COUNTY CHILD WELFARE UNIT

To Visit St. Stanislaus College Next Week—Examining Babies at Court-house Thursday.

The unit will make examinations at the College next week, Monday, Tuesday and Wednesday. We shall examine babies of Bay St. Louis at the courthouse, Thursday, April 26th, between the hours of 8:30 and 4:30. Any school children who missed the examination may come that day from 2 to 4.

On Wednesday, May 2nd, at the courthouse, between the hours of 8:30 and 4:30, we shall examine children of Bay St. Louis, and any children that may have missed the examination.

Henrietta Frederickson, M. D.

OFFICE BUILDING PLANNED.

Insurance Company to Erect Big Structure in Jackson.

Jackson, Miss., April 18.—The board of directors of the Lamar Life Insurance Company announces it will begin as soon as possible the erection of a twelve-story office building here, for which it has authorized the expenditure of \$500,000. The building committee, composed of H. E. Westrop, of Logtown, president; J. B. Sterling, Edward Yerger, P. K. Lutkin, C. W. Welty and Dr. J. O. Segura, is authorized to employ architects, select plans and specifications and to get to work at once.

PROFESSIONAL CARDS.

DR. J. A. EVANS,
DENTIST.
Hours: 9 to 12, 1:30 to 6.

Hancock County Bank Building,
Telephone No. 34.

BAY ST. LOUIS, - - - MISS.

ROBT. L. GENIN,
ATTORNEY AND COUNSELLOR
AT LAW.

Practices in all Courts,
BAY ST. LOUIS, MISS.

GEX & WALLER,
ATTORNEYS AT LAW.

Merchants' Bank Building,
BAY ST. LOUIS, MISSISSIPPI.

SHAW & WOLEBEN,
ENGINEERS, ARCHITECTS

GULFPORT, MISS.

PLANS, SPECIFICATIONS, SURVEYS,
ESTIMATES
REPORTS AND SUPERVISION
FOR
ENGINEERING AND ARCHITECTURAL
WORKS AND STRUCTURES.

Children Cry for Fletcher's

CASTORIA

The Kind You Have Always Bought, and which has been in use for over thirty years, has borne the signature of *Char. Fletcher* just to protect the coming generations. Do not be deceived. All Counterfeits, Imitations and "Just-as-good" are but Experiments that trifle with and endanger the health of Infants and Children—Experience against Experiment.

Never attempt to relieve your baby with a remedy that you would use for yourself!

What is CASTORIA

Castoria is a harmless substitute for Castor Oil, Paregoric, Drops and Soothing Syrups. It is pleasant. It contains neither Opium, Morphine nor other narcotic substance. Its age is its guarantee. For more than thirty years it has been in constant use for the relief of Constipation, Flatulence, Wind Colic and Diarrhoea; allaying Feverishness arising therefrom, and by regulating the Stomach and Bowels, aids the assimilation of Food; giving healthy and natural sleep. The Children's Comfort—The Mother's Friend

GENUINE CASTORIA ALWAYS

Bears the Signature of

Char. Fletcher

In Use For Over 30 Years
The Kind You Have Always Bought

THE CENTAUR COMPANY, NEW YORK CITY.

A New and Easy Way to Buy a Ford

HENRY FORD said in 1903

"I will build a motor car for the multitude. It shall be large enough for the family, but small enough for the unskilled individual to easily operate and care for—and it shall be light enough in weight that it may be economical in maintenance. It will be built of honest materials—by the best workmen that money can hire—after the simplest designs that modern engineering can devise. But it shall be so low in price that the man of moderate means may own one."

There are still millions of families who are hopefully looking forward to the day when they can own a Ford.

The opportunity is here. The Ford Weekly Purchase Plan brings the Ford car within reach of practically everybody.

Under the terms of this plan you can begin with an initial payment as low as \$5.00. Just select the type of car you want—Touring Car, Runabout, Coupe, Sedan, etc.—and then arrange to set aside a small amount each week.

This will be safely deposited to your credit in the bank and will draw interest computed at the regular saving rate.

Take advantage of the new Ford Weekly Purchase Plan today, and get started toward the ownership of a Ford car.

Either

"OLD SPANISH TRAIL"

(Continued from Page One.)

Rio Grande, and are to a large extent still covered with the pristine wilderness of chaparral that the troops fought through nearly eighty years ago. Wherever the land has been placed in cultivation there were found cannon balls and other relics of the battles. Only a few days ago a Mexican farmer took to Point Isabel a bayonet and canister ball he had unearthed while plowing in a field that was a part of the battlefield of Palo Alto.

The matter of marking and otherwise preserving the historic features of the two battlefields is to be brought before Congress at its next session. The Resaca de la Palma battlefield is adjacent to Brownsville and a considerable part of it is in cultivation. It is proposed that the federal government take over the historic spots and look after them, as is done in the cases of some of the battlefields of the Civil War.

When Texas won its independence from Mexico it laid claim to the Rio Grande as the proper boundary of its domain. Mexico insisted that the dividing line should be the Nueces river. When the United States annexed Texas it also annexed the quarrel over its boundary, and this brought on the war between this country and Mexico. General Zachary Taylor was sent to Texas to take charge of this end of the three-sided campaign which was set on foot to enforce the claim of Texas.

On February 4, 1846, General Taylor, who then was at Corpus Christi, received a long message from the secretary of war, urging a movement to the extreme limit of the territory then in dispute—the Rio Grande river. Everything at Corpus Christi was in readiness by March 12. Major Monroe proceeded by water with transports and a battery of field guns, a siege train and several officers of Taylor's permanent staff. All supplies not taken by the marching men went this way to Brazos Santiago, and through the pass to Point Isabel.

General Taylor moved along with a brigade until the army had passed the Arroyo Colorado. He then sent the main columns forward to the Rio Grande, camp being made on the ground of Fort Brown. Taking Col. Neil Twiggs' dragoons with him as an escort, he himself turned eastward, aiming to reach Point Isabel, where he intended securing a base of supply.

"After a march of fifteen miles he arrived, on March 24, at a point on the route from Matamoros to Point Isabel, eighteen miles from the latter. He left General W. H. with instructions to proceed in the direction of Matamoros, while he continued toward Point Isabel to communicate with the transports, which were supposed to have arrived by that time.

When a short distance from that place, General Taylor discovered Point Isabel in flames. The advance of the cavalry, however, arrived in time to check the fire, which consumed three or four houses.

"It is evident that the Mexicans misunderstood the movement of Taylor to Point Isabel. Taylor knew well that General Arista, in command of the Mexican forces, which were crossing the Rio Grande at that time, would regard his movement as a retreat, and that Arista would doubtless attempt to first clear up Fort Brown. This is precisely what the Mexican general did. Shells and hot shot were poured into the fort for several days. Some of the buildings were burned, and it was then that Jacob Brown, the commandant in charge during Taylor's absence, for whom the fort and town of Brownsville were named, was mortally wounded by a bursting shell. His death was regarded as a great loss to Taylor.

Taylor remained at Point Isabel long enough to rearrange the defense there, accumulate supplies and prepare a train for his retreat to the front. On the evening of May 1 he started with his army of about 800, escorting about 300 wagons. Eight miles out the army was bivouacked for the night. At dawn the column moved out and pursued its steady march till midday. Scouts at this time discovered the Mexicans apparently in force to the southward. The spring of 1846 was unusual for its rains in the Rio Grande valley, and the men wallowed waist deep at times in crossing old resaca beds.

"This day closed with a hot and bloody fight—the historic battle on the field of Palo Alto. Action continued until dark, when the Mexicans retired into the chaparral in the rear of Taylor's position. Any one ad-

Inactive Liver

"I have had trouble with an inactive liver," wrote Mrs. S. Nichols, of 4412 Spencer St., Houston, Texas. "When I would get constipated, I would feel a light, dizzy feeling in my head. To get up in the morning with a lightness in the head and a tremble feeling is often a sign that the stomach is out of order. For this I took Thedford's Black-Draught, and without a doubt can say I have never found its equal in any liver medicine. It not only cleans the liver, but leaves you in such a good condition. I have used it a long time, when food does not seem to set well, or the stomach is a little sour."

If it isn't
Thedford's
it isn't

BLACK-DRAUGHT
Liver Medicine.

quainted with the geography of Palo Alto will understand the disadvantage of a battle at that place for his army. On the night of May 8, 1846, the weary soldiers of both armies lay down not far apart, doubtless with the determination to renew the struggle on the morning of May 9.

Morning found the Mexican forces gone, and General Taylor proceeded toward Fort Brown to assist the commander, Major Brown, with his little garrison so long besieged, opposite Matamoros. He sent out Captain Kerr's squadron to reconnoiter, for only a few of the enemy's cavalry were in view. These were in the edge of heavy chaparral, nearly half a mile away. Captain Kerr sent three dragoons who reported to General Taylor that there was next to impossible to dislodge the enemy, for Arista was holding the Resaca de la Palma, and the road was covered with his artillery. The place afforded a veritable fortress for the enemy, and the thick chaparral made it almost impossible to determine his position.

"The battle opened with the crash of artillery and a very hotly contested engagement followed. The Mexicans were finally completely driven from their position, and retreated hurriedly, leaving baggage of every description.

"All of the official correspondence of General Arista was secured when he Fourth United States Infantry took possession of his headquarters.

The artillery was ordered up to pursue the enemy, and this, with the Third Infantry, Captain Kerr's dragoons, Captain Duncan's battery, followed the enemy rapidly. In the panic of the flight, self-preservation apparently was the single thought of the fugitives. Bleeding and exhausted, they were cut down like grain with the avalanche of the oncoming artillery and cavalry. The rattle of the harness chains and pounding of hoofs of the artillery horses, curses of the artillerymen, groans and screams of the wounded and dying, the crash of the arms of the cavalry, struck deep terror into the breasts of the retreating Mexican infantry.

"Evening closed with hundreds of wounded, dying and dead upon the field and along the road to the river. The thickets and hollows, distant from the scene of strife, long afterward told the story of many a wounded soldier who had struggled on to some secluded spot, there to linger, to thirst, to hunger, to faint, bleed and die alone in his long and lonely agony.

"The bodies of the American soldiers killed in the two battles were buried at Point Isabel, where they remained until a few years ago, when they were taken up and reinterred in the National Cemetery at Fort Brown."

Eagle Pass.

Situated on the banks of the Rio Grande, Eagle Pass is a border city of more than ordinary importance. It is the county seat of Maverick County and the center of a large cattle district. United States customs value of imports and exports clearing and immigration departments located here give employment to many.

Its healthful and equitable climate makes San Diego a delightful resort city at all seasons. As a seaport it is rapidly advancing, having one of the natural harbors on the Pacific Coast, and here are found land, water and air activities of almost every branch of the national service.

At San Diego was established the first settlement in California. The Mission San Diego de Alcala, now in ruins, was here founded by Padre Junipero Serra on July 16, 1769.

Situated on the Bay of San Diego, the city is backed on the east by mountain ranges and valleys. On the west the promontory of Point Loma juts into the sea, overlapping the low slender peninsula of Coronado, and between the two lies the entrance to the sheltered harbor. In Balboa Park stand fifteen permanent buildings which formed a part of the Panama-California International Exposition. San Diego's hotels include the U. S. Grant and the San Diego in the heart of the city.

While not on the Spanish Trail proper, no one will ever go as far as San Diego without going to Los Angeles. Known as the ideal tourist city, not the least of the attractions of Los Angeles is its picturesque situation. This metropolis of Southern California is built upon the broad plains which slope seaward from the foothills of the Sierra Madre. Los Angeles is renowned the world over for its beauty and climate. But climate alone has not caused the upbuilding of this immense city, with its energetic inhabitants. Los Angeles owes much of its phenomenal growth to its central position in a vast and fertile region which has received extensive development, a large share of its prosperity having been derived from the freak citrus fruit industry. Essentially a city of homes, Los Angeles has become of late years a large manufacturing center. The improvement of Los Angeles harbor, on San Pedro bay, has increased its commercial importance. Climate, soil, strategic location and the energy of its citizens have combined to raise Los Angeles in thirty-five years to a great city, alive with progress. Many motion picture companies have established in or near Los Angeles.

The first settlers who went to Los Angeles in 1781 called the place "Nuestra Senora la Reina de Los Angeles" (Our Lady the Queen of the Angels). The Spanish pueblo grew but slowly and even after a century of existence the city had only twelve thousand inhabitants. Then the marvelous development began and the population increased rapidly.

State of Arizona.

Tucson is a progressive, growing and up to date city. The reclaiming of the rich bottom lands along the Santa Cruz river has added materially to the prosperity of the community and still further development is in progress. Irrigation is carried on chiefly by pumping. Commercially, the city is important. Tucson is the seat of the University of Arizona, the Carnegie Desert Botanical Laboratory and an agricultural experiment station. There is also a splendid golf course here.

As a place for health seekers Tucson is well known, its altitude and mild winter climate being especially favorable. The nearby mountain ranges are remarkably attractive. The peaks to the north are the Santa Catalina Range, those on the west the Sierra Tucson.

The recorded history of Tucson reaches to 1700, when it was established as a general supply station for the Mission San Xavier del Bac, which lies nine miles to the south on the Papago Indian Reservation. Religious services are still held in this mission, though it dates from 1693.

PROCEEDINGS BOARD OF MAYOR AND CITY COUNCIL FOR APRIL

The site of Tucson was visited as far back as 1540 by Coronado and his conquistadores. The interesting ruins of the mission of San Jose de Tumacacori are at Tubac, forty-six miles south of the city, on Santa Cruz river and reached by the Southern Pacific Line from Tucson to Nogales. The mission was founded by Father Kino in 1692. In all the region about Tucson, especially along the river, are vast prehistoric ruins.

The progressive city of Phoenix is the capital of Arizona and also the seat of government for Maricopa county. Centrally located in the fertile Salt River Valley, Phoenix is the commercial and financial metropolis over six hundred square miles of irrigable lands.

State of Mississippi, Hancock County, City of Bay St. Louis.

A regular meeting of the Board of Mayor and Aldermen of the City of Bay St. Louis was held at the City Hall on Saturday, the 7th day of April, 1923.

There were present Mayor R. W. Webb, Aldermen W. C. Sick, John Buehler, H. deS. Gillum, L. C. Carver, City Marshal Albert Jones, City Clerk, S. J. Ladner.

The minutes of previous meeting were read and approved.

The reports of various city officers were read and approved.

The financial statement was ordered spread upon the minutes, the others filed.

Statement:

STATEMENT FOR MARCH, 1923,
CITY OF BAY ST. LOUIS, MERCHANTS
BANK AND TRUST COMPANY, CITY DEPOSITORY.

BON DFUND.

Balance on hand last report remains the same. \$ 215.05

CITY FUND.

Balance on hand last report remains the same. \$ 12,642.43

CITY FUND.

Balance on hand last report remains the same. \$ 13,614.33

Credits—

By warrants to Board \$ 3,579.69

Balance \$ 10,034.64

COLORED SCHOOL FUND.

Balance on hand last report remains the same. \$ 13,614.33

MUNICIPAL IMP. FUND.

Balance on hand last report remains the same. \$ 359.60

LIBERTY GARAGE, oil for truck

A. Scadie & Co., feed for

R. W. 1399, int. 8 bonds

Monti Bros., mdse.

Sea Wall Bonds \$ 109.33

SCHOOL FUND.

Balance on hand last report remains the same. \$ 2,994.66

4-5-23, Rec'd F. H. Egloff, R. W. 1405, acct. taxes \$ 470.65

8-2-23, Rec'd Merchants Bank, R. W. 1395, State Dist. \$ 570.00

4-5-23, Rec'd F. H. Egloff, R. W. 1406, acct. taxes \$ 52.30

Credits—

By warrants to Board \$ 2,998.67

Balance \$ 1,036.54

SCHOOL BUILDING FUND.

Balance on hand last report remains the same. \$ 4,035.31

4-5-23, Rec'd F. H. Egloff, R. W. 1406, acct. taxes \$ 940.66

4-5-23, Rec'd L. & N. R. 1397, refund freight on pipe \$ 245.90

4-12-23, Rec'd L. & N. R. 1397, refund freight on pipe \$ 107.14

4-12-23, Rec'd L. & N. R. 1397, refund freight on pipe \$ 12,386.97

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BAY MERCANTILE COMPANY

Bay Mercantile Bldg.

BAY ST. LOUIS, MISS.

South Front St

See the Magnificent Display of Rugs in Our Store

In this immense display you will find patterns of every description in pleasing colors and designs to match every room in the house. They are designs unusually well done, and give more pleasing effects than have ever been obtained before.

In order to prove that they are exactly as represented, rugs have been placed on the sidewalks in front of the Merchants Bank and The Echo Bldg., for inspection of the public. Don't fail to see them.

Be Sure and Bring the Measurements of Your Room With You!

CITY ECHOES.

—Miss Anna Mai O'Conor and Miss Francis Barret visited friends at the Bay on Sunday last, being guests of Mr. and Mrs. Gager, at their home in Carroll Avenue.

—Mr. E. H. Tardry, who came over for the installation of officers of the Legion Post, was the guest of Mr. Wilson Acker at the Bay Hotel.

—Cashier Geo. R. Rea, of the Merchants Bank and Trust Company, spent Monday in New Orleans in the interest of the institution he so ably represents.

—Mrs. B. Apgar, of Monroe, La., is the attractive and accomplished guest of her sister, Mrs. Horace L. Kergosien, in Carroll Avenue, and will remain for an indefinite visit.

—J. O. Pitts, efficient and popular young clerk at the Bay Hotel, left for his home in Mobile, Ala., Thursday night, where he will remain for an indefinite time, awaiting orders following the disastrous hotel fire of the week.

—Miss Jennie Hunter, the charming assistant hostess to Mrs. Bourgeois at the "Peacock Tea Room," has returned to her daily pursuit, to the delight of the many patrons and friends generally, after a fortnight's illness.

—Mrs. B. R. Engman and daughter, Miss Miriam, left Thursday morning for Abita Springs, La., where they intend spending three weeks in rest and recuperation for the former, whose many friends are solicitous for a speedy and permanent recovery and early return home.

—Rev. and Mrs. H. Perry are rejoicing at the advent of a baby daughter, whose arrival dates a few days since, at the King's Daughters' Hospital, at Gulfport. The pastor of Christ Episcopal Church and his estimable wife have the congratulations and best wishes of many friends.

—After spending a few days visiting at the home of Mrs. K. Edwards and daughters in Washington street, Mrs. M. C. McCarley leaves tomorrow on her return trip home in Fort Worth, Texas. Mrs. McCarley, who, before her marriage was Miss Nell Tyler, of this city, was generally and warmly welcomed on all sides. She will leave here with much reluctance, however, hoping to return to the Mississippi Sea Coast with her family in the immediate future.

—Leo W. Seal, cashier Hancock County Bank, returned home Thursday from Jackson, Miss., where he accompanied by H. S. Weston of Loyton, he attended a meeting of the board of directors of Lamar Life Insurance Company, of which board he is a member. Mr. Seal reports the company's business was never better and that the building of a skyscraper office building at the Capital city by the Lamar Company is now an assured fact. A press telegram to the effect appears in another column of The Echo.

—At the seventeenth annual meeting of the Mississippi Association of Teachers in Colored Schools, held at Hattiesburg during the early part of the present month, Principal Geo. W. Brown, of the Valena C. Jones High School, was elected vice president of the association over several nominations that went to the ballot of the members. The association, seeking an earnest and conscientious worker of the constructive type could not have done better than to have gone to Bay St. Louis for one of its executive heads.

—"Summer Care of Satsuma Orange Orchards" is the subject of the article in the columns of The Sea Coast Echo this week. It will be of direct interest to many of our readers. The growing of citrus fruit is one of the several industries for this section. This article will apply particularly to the Sea Coast section. There are already quite a number of citrus fruit orchards in and around Bay St. Louis and the interior of the county, with many more to follow. Mr. O'Neal will be glad to give further information. His office is at the courthouse.

—There was an unusually large attendance Saturday night at the ball given at W. O. W. Hall by the Imperial Jazz Band, Prof. Maurig, leader. There were guests from all parts of the county and from along the Gulf, said to have formed the biggest attendance yet of any ball given this season. Music was furnished by the Imperial Band and there were compliments for the splendid music rendered. The hope is generally expressed that the band will give another ball in the near future. Bay St. Louis is very proud of this new seven-piece band. Its services will no doubt be in constant demand all summer in Bay St. Louis and nearby towns.

LOCAL MEN HEAD FIRST NATIONAL BANK, GULFPORT.

"Oldest National Bank on Mississippi Coast" Has Two Local Men on Directorate—H. S. Weston, of Loyton, Vice President.

With considerable local pride it is noted that the first National bank of Gulfport, the "Oldest National Bank on the Mississippi Coast," has on its board of directors two local men, namely, H. S. Weston, of Loyton, and Leo W. Seal, of Bay St. Louis. In turn the directors elected Mr. Weston first vice president, with J. Harry, of Gulfport, as president.

Mr. Weston is president of the H. Weston Lumber Company, at Loyton, president of the Lamar Life Insurance Company, at Jackson, and president of the Hancock County Bank of Bay St. Louis, while Mr. Seal is cashier of the Hancock County Bank.

The First National Bank of Gulfport has total resources of \$3,250,000, 43, some of the items of which are divided, loans and discounts, \$2,342,591.98; U. S. bonds, \$440,000; securities and investments, \$160,722.66; cash due from other banks, \$581,743.99. The bank is capitalized to a quarter of a million dollars.

—Mrs. W. J. Harrison has returned from New Orleans, where she spent part of the week visiting relatives and friends.

—Miss Mayme Odom, coming well recommended for the office, and with practical experience to her credit, has arrived and taken active charge of the home demonstration department in Hancock county, operated under the auspices of the co-operative extension work in agriculture and home economics, State of Mississippi. Miss Odom has her office in the courthouse and when not traveling over the county engaged in her work will be found at her desk. As county home demonstration department, Miss Odom will conduct a department in the columns of The Sea Coast Echo, and from week to week or as often as convenient will address the people of the county through this medium on matters appertaining to her work. Miss Odom will answer any and all questions on the work addressed to her. Her article this week pertains to the canning of vegetable and fruit.

—An affair of unusual pleasure was the informal card party given Sunday afternoon by Mrs. J. O. Gilbert, at the handsome home in Washington street, given in compliment to her daughter, Leone, a pupil of much promise at St. Joseph's Academy. Among those present of the honoree's junior friends were G. Y. Blaize, Vivian Blaize, Edward Thompson, Margaret Blaize, Peter Paul Bierend, Athelde Black, Eugene Blaize, Judith Mauffay, Elmo Blaize, Ruth Black, Roy Craft, Genevieve Monti, Elliot Blaize, the little mascot, Bernice Johnson. Those who were present unanimously expressed it that it was a "wonderful afternoon."

—Dr. Jas. A. Evans left during the early part of the week to attend the 48th annual convention of the Mississippi Dental Association, which convened Tuesday at Laurel. From the daily press reports the convention is one of the largest and more successful of any and as a result it is expected the session will be productive of much good. Dr. Evans is one of the prominent members of the association and from the Laurel press The Echo notes where he is one of the active and prominent participants in the deliberations. He was honored with appointment on several committees.

—Mrs. Gaston Telhiard was hostess to a delightful week-end party at her home in Ulman avenue, complimenting to her daughter, Mrs. T. Bedford Hicks, of Richmond, Va., entertaining the following-named guests, who attended the Confederate Reunion in New Orleans: Miss Eula B. McNeer, of Lumberton, Va.; Miss Edna Howard, of New Orleans; Mrs. W. C. Olds, of New Orleans City, and Mr. R. G. Lamkin, of Roanoke, Va. The party motored to Biloxi Saturday, visiting Brown's Vineyard on their return, and Sunday had a delightful trip up Jordan river.

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Big Demonstration Sale of Bird's Neponset Floor Covering Beginning Wed., April 18th For 2 Weeks

Beginning Wednesday, housewives of Bay St. Louis and vicinity will be given the floor-covering sensation of a spring cleaning season. Bird's Neponset Floor Covering is offered at prices that will justify all the Neponset needed. Not only are these prices lower by far than those generally prevailing, but they are out of all reason, in view of the already increased wholesale cost. During these two weeks of sale, the prices of Neponset remain at these low figures. There are quantities of patterns, but some will be more in demand than others. So, come Wednesday for yours and bring your room measurements.

NEPONSET Floor Covering is 100 per cent water-proof. Not merely water-proof on top and bottom, but all the way through. Water cannot fade the Neponset patterns. Neither will it soak in and injure it in any way. Neponset will wear and wear. It is guaranteed to give perfect satisfaction. Neponset is manufactured by Bird & Son, Inc., of E. Walpole, Mass., one of the oldest and most reliable manufacturers in the United States. Their products have always been known for their "dyed-in-the-wool" worthiness and have stood the test of time.

Housewives, Don't Fail to Take Advantage of This Big Sale!

3 Sizes: 9x12, \$14.95; 7'1-2" x 9', \$9.30; 6x9, \$7.45.

BEAUTIFUL BRIDGE PARTY TO HONOR GUESTS FROM DREDEN AND FORT WORTH.

By FULLER BULL, of Bay St. Louis.

T. N. T.

The Loyola Wolves made their first trip to the Bay breezes on the Sabbath, when they made connection with the Rock-Chase out at the Park. The game was a real sinner-pure affair for all of four quarters, when somebody ignited the T. N. T. in the ranks of the Rocks, an' the whole darn team blew up—we reckon the pieces will continue droppin' for the next moon.

Johnny Unsworth got 'one' of Walt's curves right in the groove and whammed it out for a double in the fifth verse, scorchin' when Smith singed, soon the pillows all had some wolf perchin' on it an' it was then that the high combus. got lit an' let go... when the smoke cleared away, they was nine wolves accounted for who had crossed the rubicon of rubar, an' all our dollar bills comin' to growl wings.

After the horrible barrage wherein Walt's curves right in the groove and whammed it out for a double in the fifth verse, scorchin' when Smith singed, soon the pillows all had some wolf perchin' on it an' it was then that the high combus. got lit an' let go... when the smoke cleared away, they was nine wolves accounted for who had crossed the rubicon of rubar, an' all our dollar bills comin' to growl wings.

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The long boy looks good to the fans, on all sides we hear what the wise ones say's goin' happen next year if the Rocks still get him on the mound.

Walt wasn't all to blame for what happened: a wild throw started the corin' of four runs, an' that was purty enough to take the starch outta the linen, an' when a pitchin' key says that his support is beginnin' to lose its bracin', his heart will lose four beats outta every ten.

Every guy's gotta right to his own opinion, that's a fact, BUT, if a guy is makin' his "DAILY" in a burg, it had ought be a good enough joint to keep from rappin'. Now, when you're rappin' in a home you're SLAMMIN' the HOME at the same time—if you got enough gray stuff to know it.

The BIG idea is BOOST, an' when you find that your dad's monkey CAN'T, well, chase the monk. Every boost makes a better burg, an' the better the burg the more pep an' jack comes to it, an' in the long run we ALL get ours.

Sparks.

We got out the mico pronto for the game, sure we would get Jerry to a few things what we'd not out in the line of fan-gal; theys one guy what roosts out there who'd make a first class helper to some blacksmith; when it comes to rappin' on the "Rocks" that bird don't do nothin' else but. We got under the impress of this woodpecker wanted to let people wise that he stayed in the big burg at one time in his sweet young life—anything to keep 'em from oleevin' that he was a mullet-chaser.

We got hep to the bird, an' lissen world: This guy is findin' Bay St. L. a good enough place to make his "dairy" in, but not good enough to boost any team what she can scrape outta the linen, an' when a pitchin' key says that his support is beginnin' to lose its bracin', his heart will lose four beats outta every ten.

Yes'n, them fighters was all to the glory, they hit the blaze from every angle, an' showed the stuff what they're made of. It's good to know you got such a bunch in your burg, now ain't it?

We're hopin' to soon viz a new one where the old one was; one what'll make the merry throng sit up an' take notice good an' strong, for already we're hearin' some guys say that theys bird theys AINT goin' to be none. Put your hammer up, bo, an' BOOST.

Many an energetic, capable man earns, saves and accumulates a nice, snug sum of money and has it on deposit only to have the savings of many years taken away from him by one stroke of the pen. A SMOOTH-TALKER persuades him to make some unsound investment, and HIS MONEY IS GONE.

If you desire for us to investigate any proposition you figure on going into, we shall gladly do so, whether you have an account with us or not.

Feel free to come in and talk it over.

We will welcome your account.

MERCHANTS BANK & TRUST COMPANY,

Bay St. Louis, Mississippi.

WALK-OVER

You like a smooth-fitting shoe!

Well, you are going to give your feet that feeling of a fine fit that puts alertness and spring into your step, when you slip this Walk-Over on. It is formed to the foot with the exactness that men expect from any shoe marked Walk-Over. Ask for CLARIDGE.

Yes'n, them fighters was all to the glory, they hit the blaze from every angle, an' showed the stuff what they're made of. It's good to know you got such a bunch in your burg, now ain't it?

We're hopin' to soon viz a new one where the old one was;